



JANUARY 20 - 24, 2023 Vicenza | Italy

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ITALIAN EXHIBITION GROUP

PRESS

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VICENZAORO JANUARY 2023: THE JEWELLERY INDUSTRY'S MOST EAGERLY AWAITED INTERNATIONAL IEG EVENT WITH OVER 1,300 EXHIBITING BRANDS

- At Vicenza Expo Centre from 20th to 24th January, Italian Exhibition Group's international show opens the world calendar of sector events
- At the same time, T.Gold, the jewellery technology and machinery exhibition, with +10% more exhibiting companies than 2020, and VO Vintage, the vintage watch and jewellery lounge (20th – 23rd January)
- Making its debut, the new TIME community, a B2B area representing the entire contemporary watch supply chain

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#discovermore

Vicenza (Italy), 20-24th January 2023 – **More than 1,300 brands** will be exhibiting new products and trends in the world of gold and jewellery at **Vicenzaoro January 2023 - The Jewellery Boutique Show**. Italian Exhibition Group's (IEG) international event, at Vicenza Expo Centre **from 20th to 24th January 2023**, will be staged alongside **T.Gold**, the international gold and jewellery technology and machinery show, **with +10% more companies exhibiting** compared to the 2020 edition, and **VO Vintage**, the vintage watch and jewellery lounge (20th – 23rd January 2023).

A showcase of innovation, a global networking platform, a reference point for the industry and a place for training and information for the entire supply chain, Vicenzaoro's January appointment is the first B2B show of the year at which to discover the very latest proposals, explore styles and designs and be inspired by encounters with the most avant-garde designers. A unique moment for the gold and jewellery community to meet under the banner of **"Discover More"**, as this edition's claim underlines.

Dictating the trends will be the creations of high-end jewellery and goldsmithing, all the latest **Made in Italy** collections and international excellences from **36 countries around the world**, on show together with the most advanced production and processing technologies, components and semi-finished products, diamonds and precious stones, services, visual merchandising and packaging, at an event that gathers together the entire gold and jewellery supply chain.

JEWELLERY THINK TANK

Vicenzaoro January is both a physical and virtual global networking event thanks to The Jewellery Golden Cloud, its online dimension. The whole Expo Centre will welcome all the sector's players: companies, buyers, operators, institutions, associations and the media as well as the younger generations. Trends, innovation, information and training will be the focus of the programme of talks and workshops with international experts and opinion leaders for a think tank on the industry's evolution that looks at product trends, market dynamics, sustainability and the professionals of tomorrow.

"TIME", THE NEW ENTRY

Among the new entries to be discovered is the **TIME community**: a business area dedicated to contemporary watchmaking and its supply chain that enhances Vicenzaoro's **B2B** offer in the timepiece sector. The new area will provide a complete representation of the entire watchmaking supply chain, hosting around fifty exhibitors including established brands, micro-brands and start-ups with high creative content, components, accessories,

instruments and after-sales tools.

VO VINTAGE: 4 DAYS OPEN TO THE PUBLIC

VO Vintage will be back in Vicenza from 20th to 23rd January: a full four days, one more than at previous editions, for the event open to the public of vintage wristwatch and jewellery collectors and enthusiasts. An exclusive opportunity to purchase unique and iconic pieces from Italian and foreign dealers as well as to catch up with experts and the most important exponents of the sector on hot topics and trends in an exclusive area of the Vicenza Expo Centre.

VICENZAORO PARTNERS AND STAKEHOLDERS

The five days of Vicenzaoro January will see the active and synergic presence of all the sector's voices, institutions and associations: the Ministry of Foreign Affairs and International Co-operation, ITA – Italian Trade Agency for promoting the internationalisation of Italian companies abroad, Confindustria Federorafi, Confartigianato Orafi, Confcommercio Federpreziosi, CNA Orafi, Confimi Industria Categoria Orafa ed Argentiera, Assogemme, Assocoral, AFEMO – Italian Association of Jewellery Machinery Manufacturers and Exporters, CIBJO – the World Jewellery Confederation.

FOR BUYERS, FOCUS ON BUSINESS BOTH IN AND OUTSIDE THE SHOW

Special services welcome buyers at Vicenzaoro to optimise business opportunities. Under the banner of good organization, accommodation and travel solutions help reduce waiting times and promote networking opportunities. The Jewellery Golden Cloud online platform maximises business matching between exhibitors and operators before, during and after the show. And outside the halls, the extraordinary historical, artistic, cultural and oeno-gastronomic abundance of the city of Vicenza and the Land of Venice make the Vicenzaoro experience unique.

FOCUS ON ITALIAN EXHIBITION GROUP

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

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This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewellery industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date